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PART 2

By Anthony George

Julie McKenna (Top Hat)

Julie has been in events since she was 2 feet tall! After years treading the boards on some of the UK's most famous television and West-End theatre shows, Julie successfully launched her own entertainment services agency, Top Hat. Recently, Julie followed this example by creating and launching the corporate entertainment showcase, watchthisspaceonline.com. She happens to be very beautiful too.

Lowell Cabual (Namco Station County Hall)

Featured in this edition's "The Boy is a bit special" feature, Lowell combines his smooth looks and 100-watt smile with the biggest ear! Clients have ranged from Prince to multi-national banks. The secret behind his success? In our opinion, it's his honesty, flexibility and diligence.

Lindsay Brown (Visit Scotland)

Lindsay is UK Marketing Manager at VisitScotland's Business Tourism Unit (BTU). She is responsible for ensuring Scotland remains a leading business tourism destination in an increasingly competitive marketplace through the development and implementation of marketing activities to grow meeting and incentive business to the country. Lindsay has been with VisitScotland for 18 months, but comes from a drinks industry background where most recently she worked with distributor Maxxium UK managing the Champagne portfolio. Prior to this, she spent 4 years based in Strasbourg with Kronenbourg Breweries, part of the Scottish & Newcastle Group, with the sales and marketing teams.

Claire McCabe (Tricker PR)

The ever-happy and gregarious Claire resides at the award-winning Tricker PR, documented for its eclectic portfolio including Easyjet Magazine, Swamp Soccer, Thorpe Molloy Recruitment, KCA Deutag, La Tasca, Visit Scotland, The Whisky Coast and Country Living Magazine. One of the rising stars north of the border.

Baba (emc=3)

The man whose blog is essential reading. Don't make the mistake of ending up on the wrong side of his scribe. If you have a party or event that is worth its salt and this man is not behind it in some capacity, check the weather.

Anne Timpany (Novus Leisure)

Anne recently joined Novus from her mega-successful time at Londonlaunch.com where she assisted in leading Londonlaunch to its position as the UK's largest-circulating online event planning consultancy.

Sarah Darby (The Football Association Premier League)

Sarah has one of the most demanding positions in the industry: representing a multi-billion-pound organisation whose every move is pored over in the daily press. Noted amongst journalists for her delivery, Sarah is one to watch.

Celine Khor (Fabric)

An institution on the party scene and effectively a one-person brand. Celine continues to keep Fabric's status high through her dogged attitude, silky skills and understanding of her wide range of clients needs.

Lucy Rae (Ruby Blue)

Charged with running one of London's most in-demand venues in the world famous Leicester Square, you would think that Lucy has no time to spare, to which the contrary always applies. Whether it's Harry Potter premieres or corporate launch parties, Lucy's emergence over the past couple of years is notable amongst the whisperers in the corporate world.

Banke Ige (Caxton Manor)

Having previously had successful stints leading the events teams at Ruby Blue and Rhodes W1, Banke branched out on her own and launched concierge outfit, Caxton Manor. Having formed very tight relationships with clients in her previous roles, whom came to be able to rely on her honesty and delivery, it seemed a natural path that would be followed.

Kate Kassar (Beyond PR)

Director of leading events PR company, Beyond PR, Kate is noted for her blend of professionalism and sense of fun. Her range runs the gamut of corporate events, be it extravaganza or something more intimate. Kate's portfolio of clients include New York Mellon Bank, Royal Sun Alliance, Reuters, Angela Mortimer plc, Ivy Asset Management, and Anglo Irish Bank.

Suzie Bailey & Abi Cater (Starr Productions)

The dynamic duo have created a blazing trail on the London corporate events scene over the past few years. Their parties are the talk of the town for days after. Not satisfied with the heaving client-list, they have recently acquired the listed Tudor Barn Eltham and are restoring the historical building back to its former glories.

Joanne Penney (JP Events)

Jo launched JP Events in the early noughties. Renowned for their venue-finding and event management abilities, JP Events were previously based in Camden Lock, she upped and moved the organisation to Yorkshire in 2006. A specialist in matching the wildest client brief, Jo is noted for her client attention.

Gini Wilde (Bonner Hindley Communications)

If all PR's were like Gini, the world would be a happier and more satisfying place for everyone. Noted by Prestige Events for her exhausting levels of work at trade shows, it won't be long before we hear more about Gini.

Kristiana Kruysmulder (Prestige Events / M&IT)

The currency value of Kristiana's scribes has rocketed sky-high since she first began event journalism in Prestige Events four years ago. She has recently begun writing for M&IT magazine. If your PR doesn't have Kristiana's ear, demand to know why!

Ben Turner (DesignScene)

Familiar for his period at Ministry of Sound where he led the successful launches of the venue into the world of corporate events, and Hed Kandi Deluxe, Ben recently left to join event production specialists, DesignScene. Noted for his attention to detail and figures, he is noted by our publisher as one of the hardest-working people in events.

"If you ever look behind and don't like what you find..." Ben's your man.

Paul Jablon (Magic Management)

One of the most likeable and charismatic men on the London events scene. Paul has a wealth of stories and experiences that provide him with a back-end that separates the good event organisers and the bad ones.

Sunita Lamba (Radisson Edwardian)

UK Marketing manager for a group of luxury hotels whose portfolio includes some of the UK's most glamorous hotels including The May Fair. If you can't reach Sunita, it's possibly because she is trying to find the elusive set of spare hands! A rising star.

Elodie Levasseur (The Girls Experience)

Many know Elodie from the Imperial College. Our publisher knows her from receiving an invite to a ladies-only night! Unfortunately they didn't accept beard-wearers! One of the industry's more colourful individuals and certainly one to watch.

Eugenie Tham (Big Wednesday PR)

The hardest-working PR in corporate events, and one of the most respected too.

Eugenie launched Big Wednesday PR several years ago and her clients include such industry heavyweights as Madame Tussauds, ●